

Editorial Calendar

Issue	Feature	Departments
Dec/Jan Articles Due: 1 st week Nov Ad Close: 2 nd week Nov Ad Art Due: 3 rd week Nov Distribution: 2 nd week Dec	Eco-Responsibility	<ul style="list-style-type: none"> • Hidden Costs of Reverse Logistics • Outsourcing Reverse Logistics
Feb/Mar Articles Due: 1st week Feb Ad Close: 2 nd week Feb Ad Art Due: 3 rd week Feb Distribution: 2 nd week Mar	RLTS Las Vegas Recap	<ul style="list-style-type: none"> • RFID Value Proposition for Reverse Logistics • Retail Reverse Logistics
Apr/May Articles Due: 1st week Apr Ad Close: 2 nd week Apr Ad Art Due: 3 rd week Apr Distribution: 2 nd week May	Returns and Asset Protection Strategies	<ul style="list-style-type: none"> • Reverse Logistics in the Storage Industry • Regulatory Requirements
Jun/Jul Articles Due: 1 st week Jun Ad Close: 2 nd week Jun Ad Art Due: 3 week Jun Distribution: 2 nd week Jul	RLTS Amsterdam 200 Recap	<ul style="list-style-type: none"> • Integration of Forward & Reverse Value Chains • Returns Fraud
Aug/Sep Articles Due: 1 st week Aug Ad Close: 2 nd week Aug Ad Art Due: 3 rd week Aug Distribution: 2 nd week Sep	Managing RL Through a Virtual P&L	<ul style="list-style-type: none"> • Information Technology in Reverse Logistics • Transportation Management in the RL Model
Oct/Nov Articles Due: 1 st week Oct Ad Close: 2 nd week Oct Ad Art Due: 3 rd week Oct Distribution: 2 nd week Nov	Global Warranty Support RLTS Singapore Recap	<ul style="list-style-type: none"> • RL in the Pharmaceutical Environment • Customer Service

Reverse Logistics Magazine regularly highlights business practices and technology related to asset management, warranty/repair/spare parts management, e-waste/data security/regulatory requirements.

Reverse Logistics Magazine is distributed at all RLA Conferences & Expos and RL Seminars; in addition, we have distribution partnerships with many industry associations and event producers.